

KAKINADA SMART CITY CORPORATION LIMITED (KSCCL)

Expression of Interest (EoI)

For

Erection and Utilization of space for advertisement board to a size of 2.5' x4' (Both sides) in existing central median from Sarpavaram Junction to SP office, SP Office to Anand Theatre Flyover, Jagannaickpur Bridge to NTR Statue on lease basis for a period of 3 years.

No: EoI/KSCCL/2021/31, dated 07.05.2021

CEO & Managing Director

(Office Address: Kakinada Smart City Corporation Limited, CCC extension Building, Victoria water works, 3 Light junction road, Ramaraopeta, Kakinada-533004, mail-id: smartcityofficekakinada@gmail.com)

Introduction: Kakinada Smart City Corporation invites sealed quotation from interested agencies for Erection and Utilization of space for advertisement board to a size of 2.5' x4' (Both sides) in existing central median poles from Sarpavaram Junction to SP office, SP Office to Anand Theatre Flyover, Jagannaickpur Bridge to NTR Statue on a lease basis for a period of 3 years.

Bid Data Sheet

Availability of Bid Document	:	KMC
Cost of Bid Document	:	Rs. 5,000/- in form of Demand Draft in favour of the Managing Director, Kakinada Smart City Corporation payable at Kakinada (Non – refundable)
Bid Available Date	:	10.05.2021 & 1:00 PM
Last Date of receipt filling of Bid document	:	24.05.2021 & 04:00 PM
Date & Time of Opening of Bid	:	24.05.2021 & 05:00 PM
Address for Communication	:	O/o Managing Director, CCC extension Building,Victoria water works, Ramaraopeta, Kakinada Email: smartcityofficekakinada@gmail.com

The scope of services:

Erection and Utilization of space for advertisement board to a size of 2.5' x4' (Both sides) in existing central median from Sarpavaram Junction to SP office, SP Office to Anand Theatre Flyover, Jagannaickpur Bridge to NTR Statue on a lease basis for a period of 3 years.

Proposed Locations:

S.No	Description	Qty
1	Sarpavaram Junction to SP office	100 Nos
2	SP office to Anand flyover	40 Nos
3	Jaganickpur Bridge to NTR statue	10 Nos

The eligibility criteria:

The Agency having experience in erection of advertisement boards in any Public/ Government organizations will be given to the experience while evaluating Technical Bids as per the evaluation procedure mentioned in technical Bid. The Bids which are responsive in the Technical evaluation will only be eligible for financial evaluation.

Both the Technical & Financial Bids shall be sealed separately and submitted in a single sealed cover which shall be reached to KSCCL office on or before, **25.05.2021 & 11:00 AM.**

Key dates

S.No	Description	Date & Time
1	Start Date : To download Expression of Interest (EoI) document from KSCCL website https://www.kscccl.in by selecting and click on “Expression of Interest” on “Kakinada Smart City Corporation” Home page.	10.05.2021 & 10:00 AM
2	End Date: To download Expression of Interest (EoI) document from KSCCL website.	24.05.2021 & 04:00 PM
3	Submission of Bids: Should reach to KSCCL office on or before.	25.05.2021 & 11:00 AM.
4	Opening of Bids.	25.05.2021 & 04:00 PM
Mail-id for communication: smartcityofficekakinada@gmail.com		

CEO & Managing Director
Kakinada Smart City Corporation Limited
KAKINADA

Expression of interest (EoI) from experienced & Licensed agencies for **“Erection and Utilization of space for advertisement board to a size of 2.5’ x4’ (Both sides) in existing central median from Sarpavaram Junction to SP office, SP Office to Anand Theatre Flyover, Jagannaickpur Bridge to NTR Statue on a lease basis for a period of 3 years”**. in Kakinada will be entrusted to the successful Bidder on Lease Agreement.

Instructions to the Applicants for submission of both Technical & Financial Bids.

Technical Bid with all requisite documents shall be sealed in separate envelopes, duly marking the envelope as **TECHNICAL BID**. Financial Bid with all requisite documents shall be sealed in separate envelope, duly marking the envelope as **FINANCIAL BID**. Both the sealed envelopes of Technical Bid & Financial Bids shall be together submitted in a Separate envelope addressed to the CEO & Managing Director, Kakinada Smart City Corporation Limited, CCC extension Building, Victoria water works, 3 Light junction road, Ramaraopeta, Kakinada-533004, which shall be reached to KSCCL office on or before, **25.05.2021 & 11:00 AM**.

1.Scope of work:

Erection and Utilization of space for advertisement board to a size of 2.5’ x4’ (Both sides) in existing central median from Sarpavaram Junction to SP office, SP Office to Anand Theatre Flyover, Jagannaickpur Bridge to NTR Statue on a lease basis for a period of 3 years.

2. General instructions and Eligibility Criteria to the Bidder:

1. The Bidder should submit the bid Cost of Rs.5,000/- non-refundable in form of DD in favour of the The Managing Director, Kakinada Smart City Corporation.
2. The Award will be made on the basis of financial bid.
3. The successful bidder should deposit the lease amount in advance.
4. The contract is for 3 years.
5. The successful bidder to keep the demised land/pole in good condition.
6. The successful bidder not to assign or under let or part with the possession of the demised land or any part thereof without first obtaining the written consent of Lessor or its authorized officers.

7. The successful bidder to use the demised land/pole only for the purposes for which it is leased.
8. The successful bidder is liable to be terminated any time within the period of the lease without payment of any compensation to the lease. If in the opinion of the lessor it is necessary in the public interest to remove, any structure erected to the demised land/pole.
9. The successful bidder shall enter into agreement with The Managing Director, Kakinada within 30 days from the date of issue of allotment letter as agent duly paying the required stamp duty.
10. The successful bidder the Electricity and maintenance cost will be borne by bidder.
11. The highest quoted agencies/firms/advertising agencies/companies/Individuals will be awarded the lease.
12. The successful bidder shall pay all related charges @ 1800 per Sqm display device charges and 2400 per 10 Sqm as encroachments charges as per Andhra Pradesh Municipal Corporation Act 1955 to the Kakinada Municipal Corporation as per applicable laws/instructions of the State Government/ from the Kakinada Municipal Corporation (KMC) from time to time.
13. The annual Charges paid to KMC will be increased 10% every year from the start of 2nd year.
14. The bidder is sole responsible for safety and Stability of the boards erected in existing central median and should not cause any in convenience to the public.
15. Electricity Charges shall be borne by agency by taking permission from the KMC.
16. In case of Road Cutting, Road Cutting charges shall be borne by the agency by taking prior permission from KSCCL authorities. The Road shall be restored properly in case of cutting otherwise the agency will be penalized an amount equal or higher to the restoration amount as decided by the Executive authority, KSCCL.
17. The bidder is required to take every reasonable care not to cause any inconvenience or hindrance either to pedestrian or vehicular traffic or cause any material damage either to person or property by the display and erection of advertisement in any manner.

The invitation to proposal is open to all bidders who qualify the eligibility criteria as given below:

1. The bidder should be a registered agencies/firms/advertising agencies/companies/Individuals.
2. The bidder should submit PAN, GST Regn of A.P.,
3. The bidder should submit latest I.T Returns

LETTER OF BID

(To be submitted by the Applicant along with the Technical Bid)

Date: dd/mm/yyyy

To,

The CEO & MD
Kakinada Smart City Corporation Limited
CCC extension Building
Victoria water works
3 Light junction road, Ramaraopeta
Kakinada-533004

Subject: EoI No. : EoI/KSCCL/SMART CITY/2021/31 dated 07.052021
Submission of the Bid – Reg.

Sir,

I/We, the undersigned Applicants/Bidders, having read and examined in detail the entire document, Scope and other conditions in EoI Document in respect of EoI No: . We would like to participate in the bidding to undertake **Erection and Utilization of space for advertisement board to a size of 2.5' x4' (Both sides) in existing central median from Sarpavaram Junction to SP office, SP Office to Anand Theatre Flyover, Jagannaickpur Bridge to NTR Statue on a lease basis for a period of 3 years.**

I/We submit both the Technical and Financial Bids duly filled with all the necessary documents for your kind consideration of KSCCL. The prices mentioned in our financial bid are in accordance with the terms as specified in EoI document. All the prices and other terms and conditions of this EoI are valid for a period of 90 days from the last date of submission of bids. I/We do hereby confirm that our bid prices are excluding taxes.

I/We confirm having submitted our qualifying data as required by you in your EoI document. In case, you require any further information/documentary proof in this regard before evaluation of our bid, we agree to furnish the same in time to your satisfaction.

DECLARATION

I/We have also carefully read the terms and conditions of the EoI document and undertake that I/we shall abide to the same.

I/ We offer to execute in conformity with the Bidding Documents the above said services and accept to the scope and General conditions mentioned in the EoI document.

I/We are not participating, as a Bidder in more than one bid in this bidding process.

I/ We abide to the norms in force of State & Central Governments in respect to all taxes.

I/We hereby declare that our Bid is made in good faith, without collusion or fraud and the information contained in the Bid are true to the best of our knowledge and belief and nothing has been concealed there from.

I/We declare that the Bid submitted by us is properly sealed and prepared so as to prevent any subsequent alteration and replacement.

If our Bid is accepted, I/ We commit to pay three-year Lease Amount or submit the Bank Guarantee in advance to KSCCL within 15 days from issue of Letter of Award.

I/We understand that you are not bound to accept the highest or any bid you may receive.

Thanking you,
Yours faithfully,

(Signature)

Name:

Address:

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Technical Bid

Evaluation of Technical Bids:

The technical Bids will be evaluated by the Committee constituted by KSCCL Authorities. The Committee will evaluate the Technical Bids in respect to the substantive responsiveness of the proposal or otherwise. Selection criteria are as under:

S.No	Requirement
1	The bidder should have firm Registration Certificate.
2	The bidder should have minimum 1 years of experience in advertisement field.
3	The bidder should have experience of erection and operation and maintenancne of advertise boars under any Municipal Corporation or in any government sectors.
4	The bidder should submit Average annual certificate certified by Chartered Accountant.
5	The bidder should have valid GST clearance certificate.
6	The bidder should have previously executed similar nature of work in and around Kakinada in any govt organization
7	The bidder should furnish copy of PAN card, latest income Tax returns submitted along with proof of receipt.

Note: The Bidder should submit copies of the supporting documents from S.No 1 to 7 along with the Technical Bids.

FINANCIAL BID

Expression of Interest (EoI) : **Erection and Utilization of space for advertisement board to a size of 2.5' x4' (Both sides) in existing central median from Sarpavaram Junction to SP office, SP Office to Anand Theatre Flyover, Jagannaickpur Bridge to NTR Statue on a lease basis for a period of 3 years**

The bidder should pay Rs. 10,62,000 (Ten lakhs sixty two thousand rupees only) in favour of Commissioner, Kakinada Municipal Corporation in the form of Demand Draft/ Bank Guarantee payable at Kakinada. The Bank guarantee shall be valid for a period of 3 years from start date.

The price offered by M/s. _____ for Rs.* _____ (in figures) _____ (in words) to KSCCL for three years(03) in Rupees excluding GST.

***Note:** The price offered by the bidder towards lease charges to Kakinada Smart City Corporation, Kakinada should not be less than Rs.15,75,000/- (Rupees Fifteen Lakhs Seventy Five Thousands only) Year which is upset price decided by technical committee

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Signature of the Bidder

Note:

1. The bidder should not quote below Rs. 15,75,000/- per year (This is in addition to the Charges paid to the KMC) which will be subjected to 10% incremental increase every year.
2. The amount shall be quoted in Indian Rupees.
3. Where there is a discrepancy between in figures and words, the higher of the two will govern.
4. KSCCL reserves the right to cancel or alter the bid without assigning any reasons thereof.

Payment Schedule

1. Advertisement Fee and Encroachments Fee :

The successful bidder should pay advertisement and encroachment fee quarterly to the commissioner, Kakinada Municipal Corporations, Kakinada in the form of Demand Draft.

Cost per Each Board

Advertisement fee	: 3600
Encroachment fee	: <u>2400</u>
Sub-Total	6000
Provision for GST18%	: <u>1080</u>
Total amount	<u>7080 /-</u>

Per 150 Boards – 10,62,000 /-

S.No	Description	Amount (in Rs.)
1	Quarterly -1 (4 Months)	3,54,000
2	Quarterly -2 (4 Months)	3,54,000
3	Quarterly -3 (4 Months)	3,54,000
		10,62,000

2. Lease charges to KSCCL

The successful bidder (H-1) should pay one third of quoted price to the MD, KSCCL Kakinada as following.

S.No	Description	Amount
1	1-4 Months	H1/3
2	4 -8 Months	H1/3
3	8-12 Months	H1/3

This is in addition to bank guarantee submitted by successful bidder towards advertisement and encroachment charges.